Dear esteemed Reader,

Welcome to the #AUTONEWS for the month of May 2024. For feedback, please email us directly to admin@ugandatouroperators.org

May HIGHLIGHTS

Strategic partnerships - Uganda Airlines meets with the AUTO Executive Board

Tour operators front the need for training on data protection policy.
“...Tour operators within Kampala converged at Hotel Africana on 31st May 2024 to discuss issues affecting the sector and together, find solutions to improve the Industry ....”

Highlights from the recently concluded Pearl of Africa Tourism Expo #POATE2024
“...Uganda held the 8th edition of Pearl of Africa Tourism expo 2024 at the Speke Resort Munyonyo from 23rd to 25th May. The exhibition attracted 70 hosted buyers from across the globe to discover destination Uganda....”

Corporate Membership spotlight
“...Entebbe forest lodge is an 8 cabin eco-friendly lodge in Garuga, Bukaya. The lodge is designed to enhance your experience of the exquisite sight, sound and smell of the wilderness. All the facilities are focused on getting you to explore nature as you go about your day....”

Uganda Airlines hosted the AUTO Executive Board to a meeting to discuss how best the two entities can jointly market destination Uganda. AUTO and its members participate in several regional and international exhibitions. This public-private partnership between AUTO and the national carrier, Uganda Airlines is envisaged to therefore yield more than expected to the Tourism industry. Watch the space.
Tour operators front the need for training on data protection policy.

Tour operators within Kampala converged at Hotel Africana on 31st May 2024 to discuss issues affecting the sector and together, find solutions to improve the Industry. Some of the highlighted issues included high taxation and poor Tourism infrastructure.

The participants highlighted the need for training on data protection policy, Efris, among others. There was also a proposal for Uganda Wildlife Authority (UWA) to introduce low season rates.

In attendance was a team from Uganda Tourism Board, led by Mr. Innocent Asiimwe. Mr. Asiimwe guided the Tour Operators through the online renewal of licenses. This means that they no longer have to physically locate UTB offices to access the services. The Uganda Wildlife Authority was represented by Mr. Stephen Masaaba.
How to successfully run a Tourism business.

TIPS FOR YOUNG TOUR OPERATORS/START UPS

- **PRODUCT KNOWLEDGE**: Gain comprehensive knowledge about your products and services to effectively meet customer needs and expectations.
- **LEGAL COMPLIANCE**: Ensure your agency is registered and has sufficient insurance policies.
- **JOIN ASSOCIATIONS**: Become a member of relevant tourism associations to enhance networking opportunities and gain credibility.
- **PROFESSIONAL GUIDES**: Ensure your guides are skilled and knowledgeable, with a proven ability to handle various situations.
- **SUSTAINABILITY**: Participate in the new educational campaign by AUTO to demonstrate your commitment to responsible tourism and conservation efforts.
- **ONLINE PRESENCE**: Develop a well-designed and informative website to attract potential clients.
- **INDUSTRY ENGAGEMENT**: Attend industry events and regularly engage with different stakeholders in the sector.
- **LICENSE**: Ensure your business is licensed by the Ugandan Tourism Board (UTB).

Highlights from the recently concluded Pearl of Africa Tourism Expo #POATE2024

Uganda held the 8th edition of Pearl of Africa Tourism expo 2024 at the Speke Resort.

Munyonyo from 23rd to 25th May. The exhibition attracted 70 hosted buyers from across the globe to discover destination Uganda.

“This was the best POATE ever witnessed. As an association, we exhibited, but also a good number of our members were able to market their businesses and build business networks” said Ms. Matilda Iremera, CEO AUTO.

Ms. Iremera was part of the National Organizing Committee of the recently concluded POATE and reveals that the inclusion of stakeholders in the planning process is a major factor for the success of the event.
Recuperate at Entebbe Forest Lodge

Entebbe forest lodge is an 8 cabin eco-friendly lodge in Garuga, Bukaya. The lodge is designed to enhance your experience of the exquisite sight, sound and smell of the wilderness. All the facilities are focused on getting you to explore nature as you go about your day.

The nature Lodge is located on a peninsula on the shore of Lake Victoria in between Entebbe and Kampala. It's approximately 15km from Uganda's main International Airport and 25km from the centre of Kampala. It has got an attractive location due to its proximity to Uganda's main airport and convenient position along Kampala-Entebbe road.
OUR NEW MEMBERS

The year is halfway, and we are pleased to introduce to you new additions to the AUTO fraternity.

1. Umoja World Tours & Travel
2. BlueBerry Voyage Ltd
3. Scenic Luxury Vacation
4. Siiru Tours and Travel Limited
5. Dust Absolut Safaris & Tours
6. Natux Tours and Travel
7. Dav Safaris
8. Ratei Safaris Africa Limited
9. Great Adventures (U) Ltd
10. Lambano Moment Limited
11. Busunga Tours & Travel Ltd
12. Viajes Matatu Limited
13. Lush Africa Safaris
14. AfrikaPanthera Safaris
15. Discovery Journeys Limited
16. Ngoni Safaris Uganda Limited
17. Rick and Ahmed Beautiful Safaris Uganda
18. Likana Safaris Uganda
19. Mboera Adventours Ltd
20. Avens Travel World Ltd
21. Orchid Travel Vacations
HOW TO BECOME AN AUTO MEMBER

Looking forward to joining the Association of Uganda Tour Operators? Here is your checklist;

1. Certificate of incorporation
2. Rental agreement/title deed
3. Trading license
4. At least 2 CVs of qualified staff
5. Memorandum and articles of association
6. Photos of the office
7. Signage photos
8. Workers’ compensation
9. URA TIN
10. Uganda Tourism Board (UTB) License

Contact Us

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